Research with Parents of Children with Smartphone Access

An Amárach Survey

Briefing Report

September 2023

Issued 3rd October 2023





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Approach





Methodology

Online survey Questionnaire designed in collaboration with Cilter.ie and Drury



A nationally representative sample* of 900 parents of children aged 5 to 17 with smartphone access. Parents aged 18+. Republic of Ireland

* Nat. Rep. by family unit (age of oldest child), household composition (couple or lone parent) & region – ref CSO 2022



Field work dates

13- 20th September 2023



Margin of Error

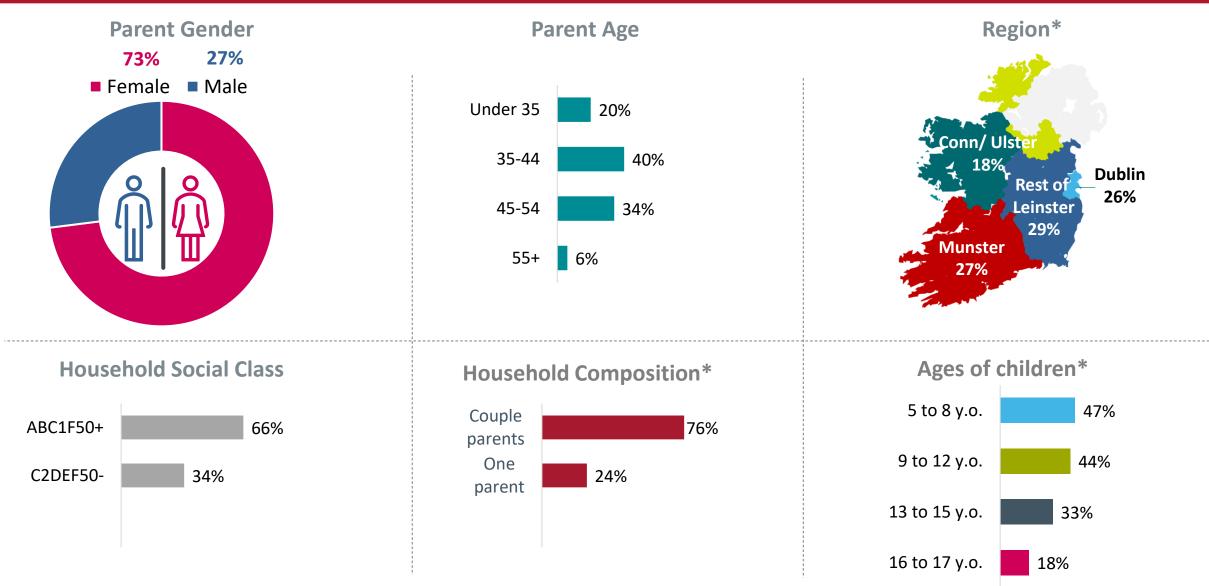
±3.1% at 95% confidence interval

The margin of error indicates the percentage points the results may differ from the overall population.

Margin of error changes according to the size of sample, the size of the population and to the observed percentage in question.

Amárach Parents Survey – September 2023. Survey Participant Profile: N = 900 parents of children 5-17 with smartphone access.





* Nat. Rep. by family unit (age of oldest child), household composition (couple or lone parent) & region – ref CSO 2022 4



Smartphone access/ownership

- Over 70% of 5 to 8 year olds (Junior Infants to 2nd Class children) have access to a smartphone, with around one quarter having their own smartphone.
- 8 in 10 (81%) of children aged 12 have their own smartphone as they move into post primary school.
- Between 97% to 100% of teens aged 13+ have their own smartphone.

Reasons driving smartphone purchase for children

- Social media access featured among reasons children got their first smartphone for 57% or more of children aged 10+.
- Ommunicating with friends / peers featured as a reason to get their first smartphone for at least 8 in 10 children aged 11+.

Phone usage – platforms & apps

- The top apps and platforms parents say their children access are:
 - You Tube 83%.
 - WhatsApp 59%, rising to 9 in 10 children aged 13+.
 - Search engines e.g. Google 56%, rising to 64% of 9-12 year olds and 75%+ 13 years and older.
 - TikTok 49%, rising to three quarters of children aged 13+.
 - Snapchat 48%, rising to 81% of 13-15s and 85% of 16/17 year olds.
 - Instagram 28%, up to 70% among 16-17s.
 - Facebook Messenger 12%.
- For those children who have supervised internet access, their usage of apps such as TikTok, Snapchat, Instagram is lower compared to those children who are unsupervised.



Phone usage - rules and guidance

- **45%** of children aged 10 can use their smartphone in their bedrooms, rising to over 85% of children aged 11+.
- 35% of children aged 13 can always or sometimes use their phone at night, 66% of 14 year olds, and three quarters of 16-17 year olds.
- Less than half (47%) of 13 years old hand over their phone before they go to bed.
- Nearly half of 11 year olds (46%), 57% of 12 year olds, 69% of 13 year olds and 79% of 14/15 year olds access social media on their phones.

Phone usage - time spent online & supervision

- Children spend considerably more time online as they get older, whilst levels of supervision reduce.
- Internet access supervision reduces with age and is lower during weekends and holiday times. Supervision levels for children aged 11+ decline considerably. 80% of parents of children aged 11 with smartphones say their child's internet access is only sometimes or never supervised.

Parental concerns

- Parents top concerns with regard to their children's smartphone usage are:
 - Cyberbullying.
 - Risk of receiving or accessing disturbing or harmful content in relation to self-harming, suicidal ideation, mental ill health.
 - Risk of online grooming.
 - Risk of accessing pornography.
- There are higher proportions of parents scoring '10 extremely concerned' amongst those whose children's online activity is supervised for: cyberbullying, risk of online grooming, Risk of receiving or accessing disturbing or harmful content.



- Around one quarter of all parents were either unsure or said their child had seen explicit images others had shared or received or accessed/been exposed to pornography.
- One fifth (21%) of all parents of children aged 5-17 said their child has been purposely excluded from a group chat or online event.
- 18% said their child had been called offensive names.
- A significant minority of parents couldn't be sure whether or not their child had experienced cyberbullying, harmful content or explicit images.
- 15% of parents said they had suspicions that their child may be experiencing such circumstances online but had been or felt unable to deal with it. 20% of parents who do not supervise children's internet access, have had suspicions their child may have experienced one or more of these circumstances vs. 14% who supervise.
- 31% said their child had spoken about friend or others aged 5-17 who have experienced these circumstances online or on their phone.
- 16% of parents had been so concerned about their child's experiences online that they felt they should mention it to other parents, teachers or the Gardaí.

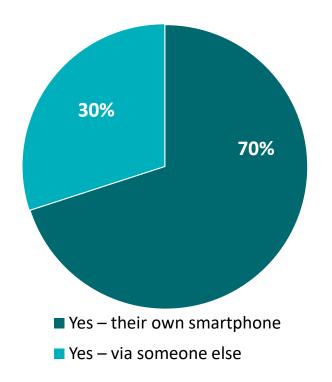
Monitoring & solutions

- Whilst half of all parents claimed to be satisfied with the current solutions to monitoring their child's online activities and interactions, half were neutral, unsure or dissatisfied.
- When the proposed Cilter solution was described, 8 in 10 parents were interested, 62% very interested. Interest was especially high among parents of children aged 5 to 12.
- In two thirds of families (68%) the mother is the person in a family most involved / the decision maker when it comes to online child-protection / technical solutions to devices. In 25% of families, it is the father.
- Fathers are slightly more likely to be the decision maker than mothers where there are children aged 16-17. In some cases (3% 16-17s and 2% 13-15s) it is the child themselves.

Child/children aged 5-17 years old – approach to smartphone access.

(BASE : All respondents -900) (i.e. Parents of children with smartphone access)





	Age of child (All children)					
	5-8 Years old	9-12 Years old	13-15 Years old	16-17 Years old		
n=	425	392	300	164		
Yes, their own smartphone	48%	78%	99%	98%		
Yes, via someone else	52%	22%	1%	2%		

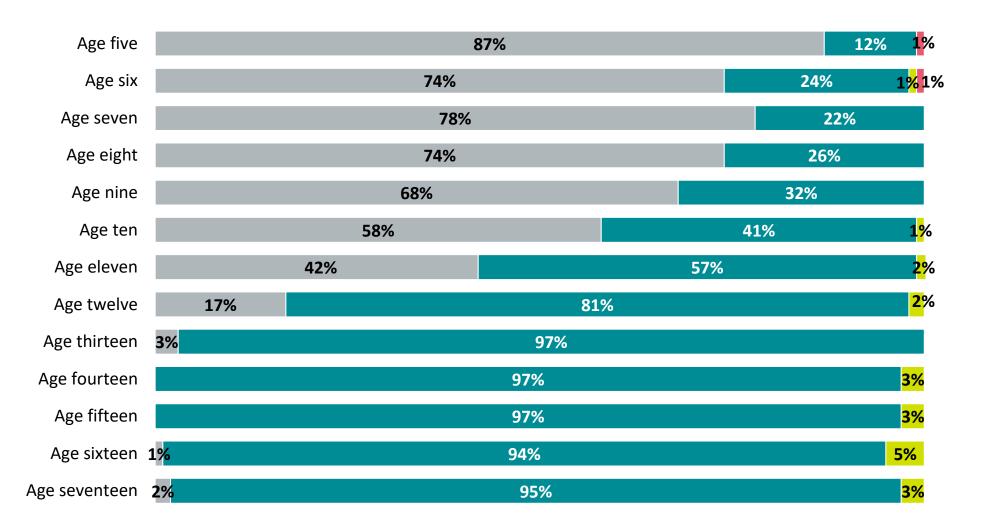
Q1b. How child / children aged 5-17 have access to a Smartphone

e.g., iPhone or Android equivalent with potential for online access (whether or not they currently access the internet)

Number of children in family with a smartphone by age ranges.



(BASE : All respondents -900)



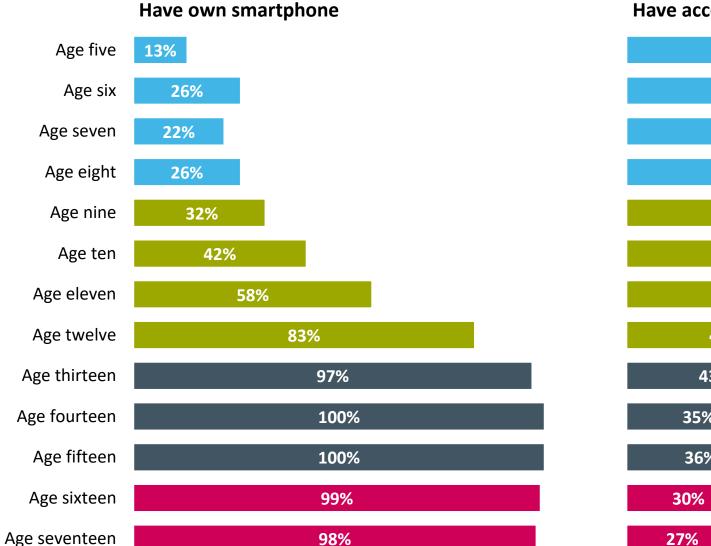
■ None ■ 1 ■ 2 ■ 3

Q3. Does your child or how many children aged ... have their own smartphone?

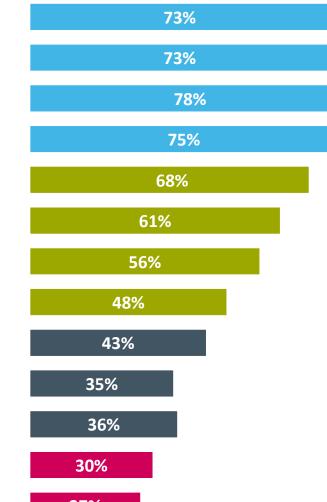
Smartphone access by age.

(BASE : All respondents -900)



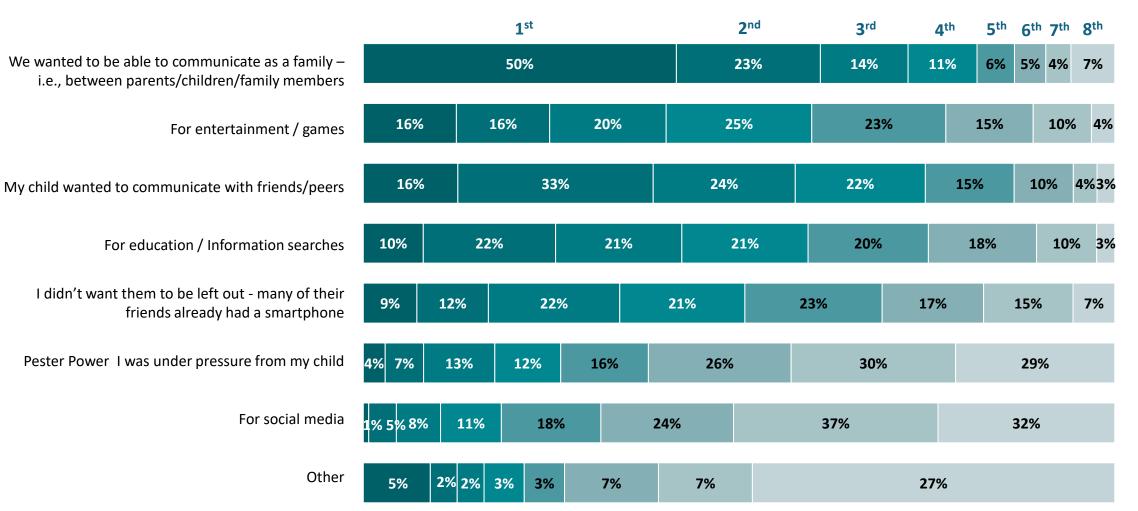


Have access to smartphone via someone else



Q3. Does your child or how many children aged ... have their own smartphone? Q3b. Does your child/how many children aged (Q2a) have access to a smartphone via someone else? *NB: Some children have both their own smartphone AND access via someone else* Overall, communicating with family is a primary reason for first smartphone purchase, followed closely by communicating with friends/peers. Other important drivers are education, entertainment and 'pester power'.

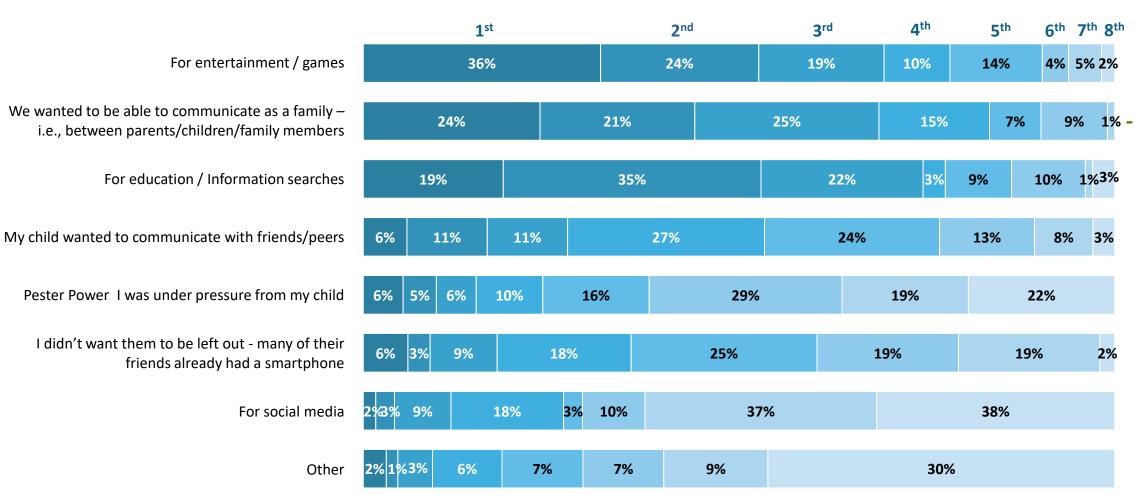
(BASE : Parents of children with their own smartphone -635)



All parents of children with own smartphone



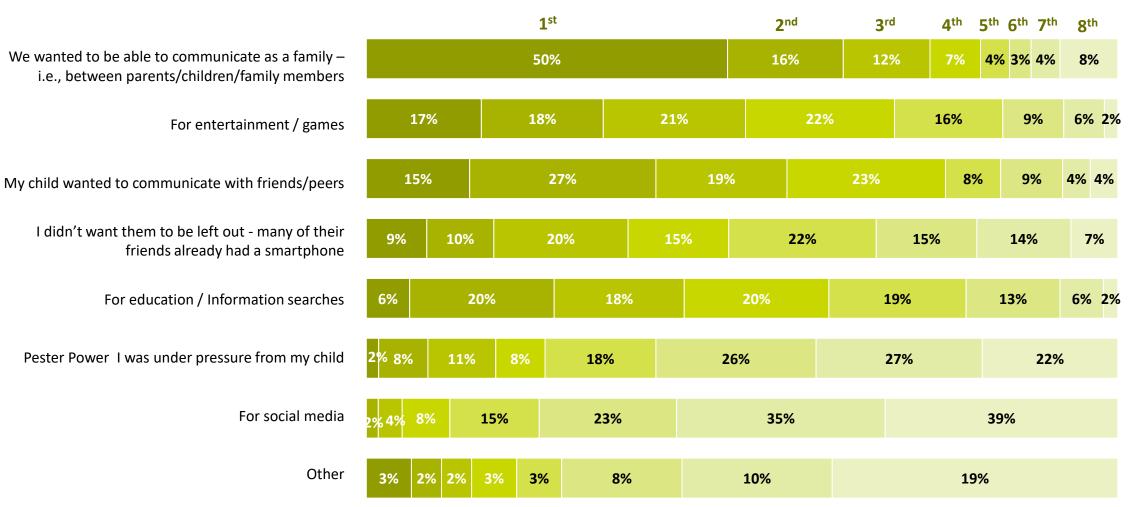
(BASE : Parents of children aged 5-8 with their own smartphone -104)



Age 5-8 years with own smartphone



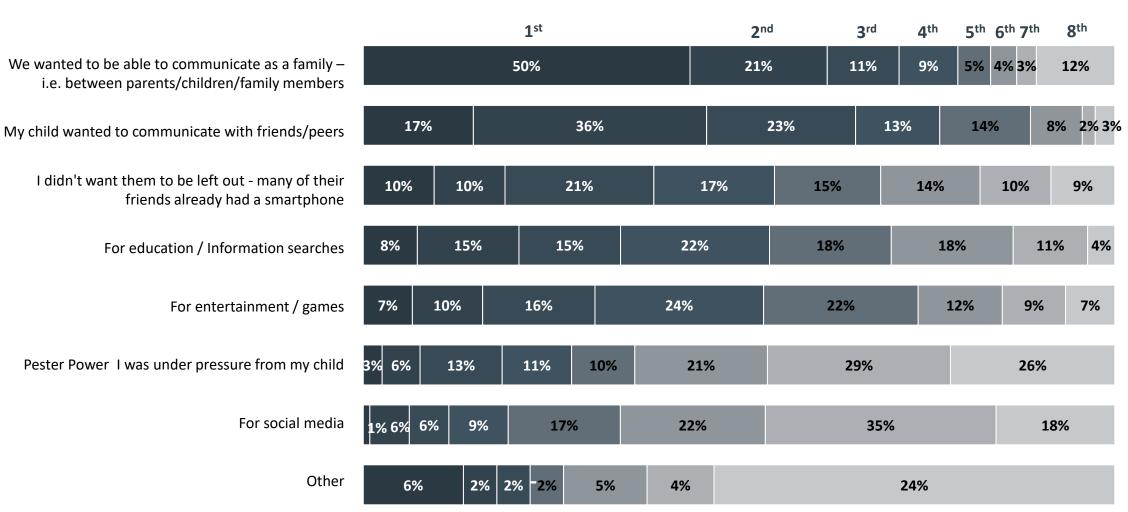
(BASE : Parents of children aged 9-12 with their own smartphone -241)



Age 9-12 years with own smartphone



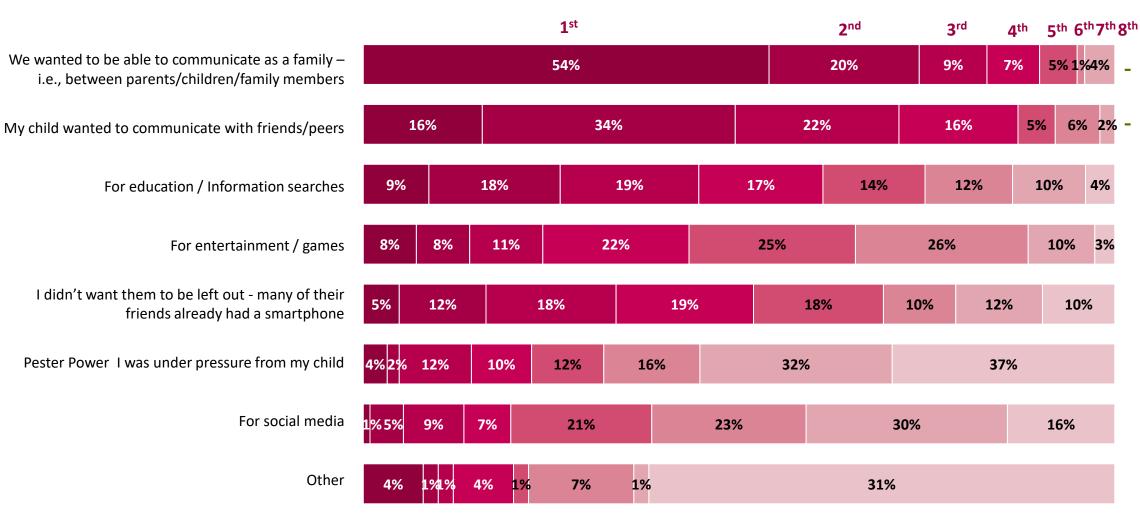
(BASE : Parents of children aged 13-15 with their own smartphone -298)



Age 13-15 years with own smartphone

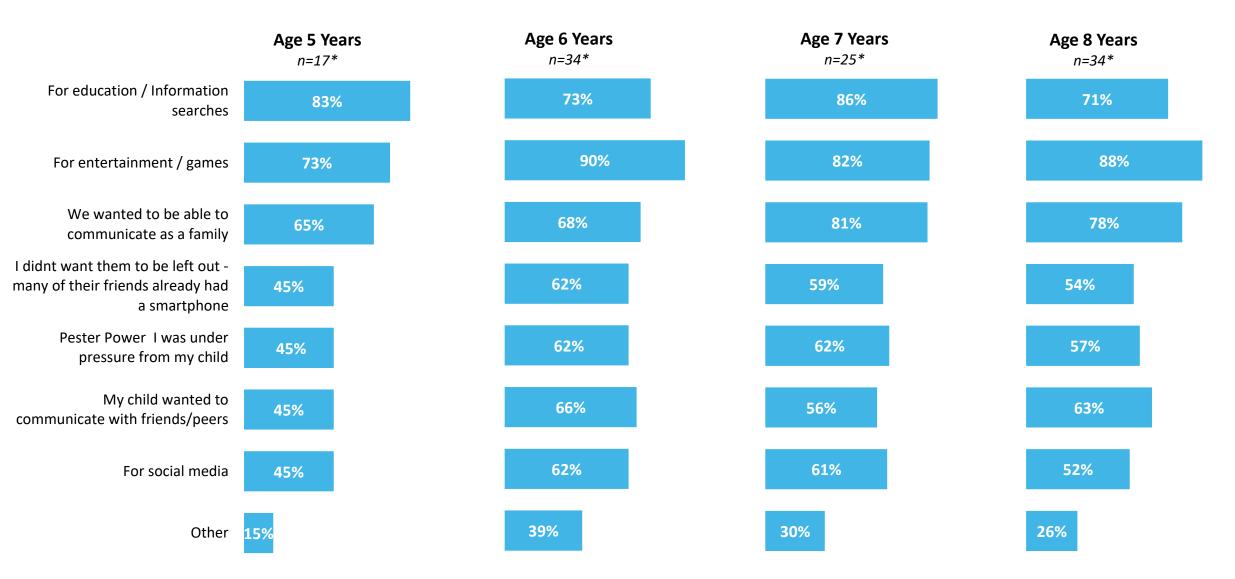


(BASE : Parents of children aged 16-17 with their own smartphone -162)

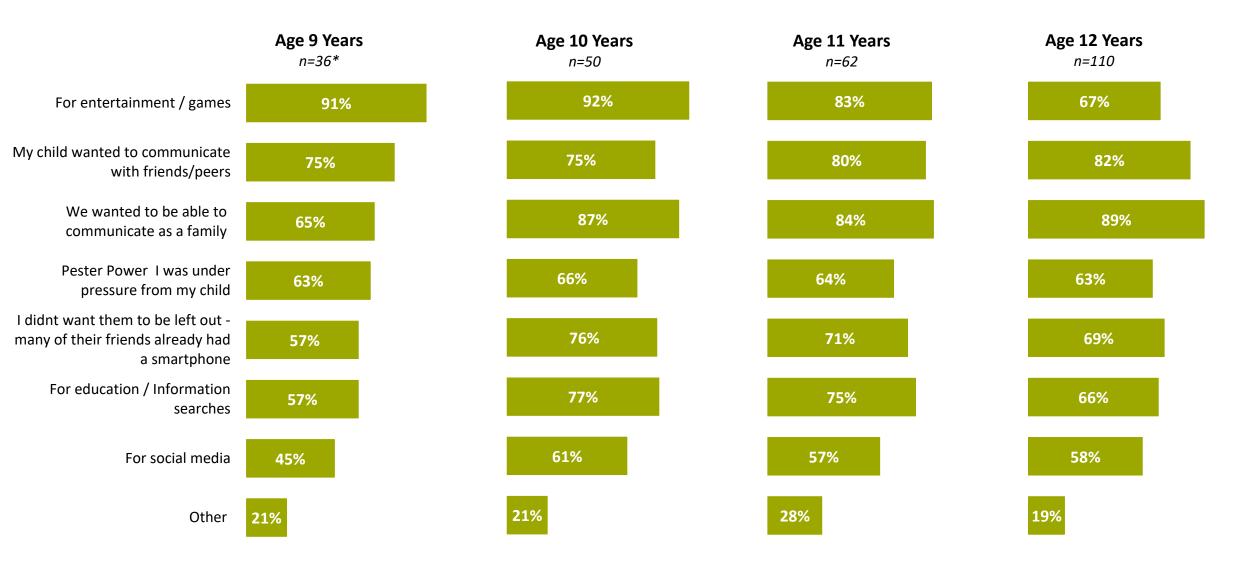


Age 16-17 years with own smartphone

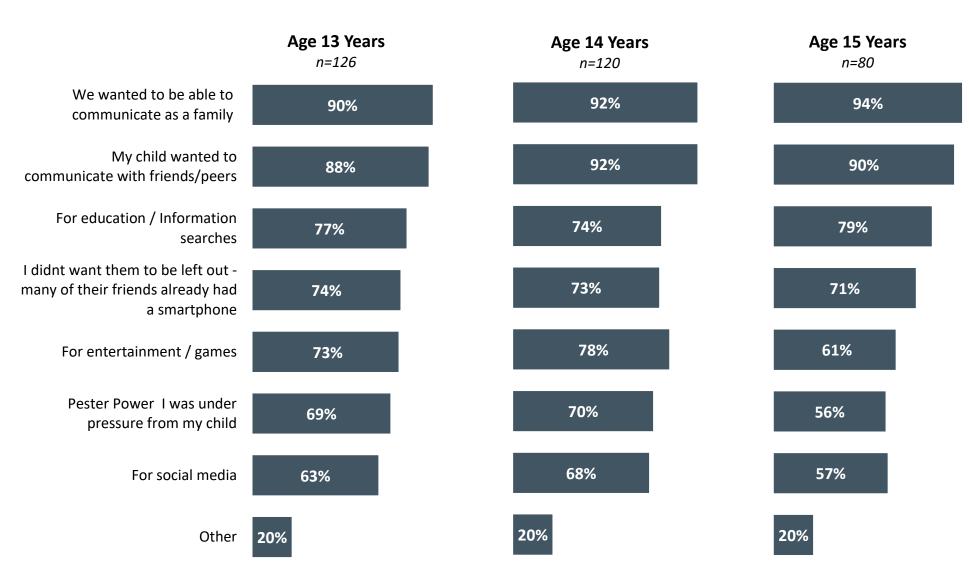


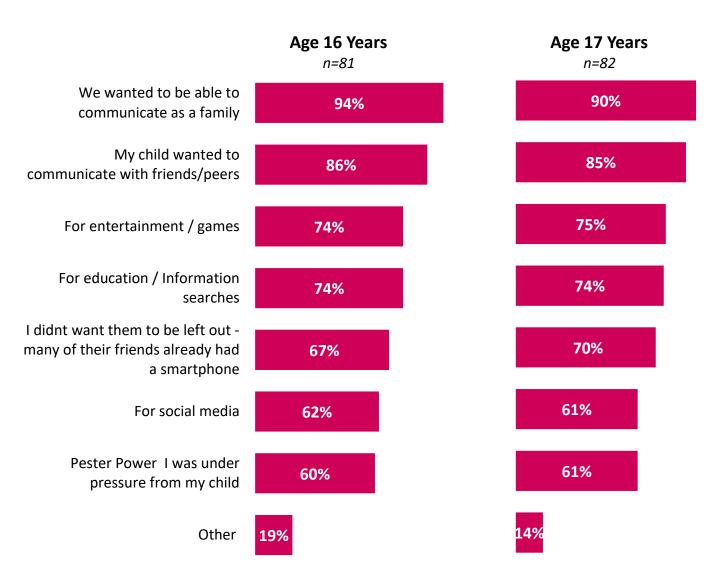














Child/children's usage of apps/platforms – increases per app where unsupervised.



(BASE : All respondents -900)

					-	f child ildren)			-	f child /n phone			upervised) full week
				5-8 Years old	9-12 Years old	13-15 Years old	16-17 Years old	5-8 Years old	9-12 Years old	13-15 Years old	16-17 Years old	Yes/ sometimes	Unsupervised
				425	392	300	164	104	241	298	162	771	240
YouTube		8	33%	80%	85%	84%	85%	78%	84%	84%	86%	83%	88%
WhatsApp		59%		35%	68%	90%	92%	43%	77%	90%	92%	56%	84%
Search engine e.g. Google		56%		37%	64%	75%	79%	34%	64%	75%	79%	54%	73%
TikTok		49%		31%	50%	76%	77%	30%	55%	76%	79%	44%	77%
Snapchat		48%		26%	53%	81%	85%	18%	57%	81%	85%	44%	78%
Instagram	28%			12%	25%	48%	70%	13%	25%	47%	71%	23%	58%
Facebook Messenger	12%			7%	9%	15%	30%	15%	10%	16%	30%	10%	20%
BeReal	9%			4%	7%	17%	20%	2%	7%	17%	21%	7%	17%
Discord	6%			3%	6%	13%	11%	3%	7%	13%	11%	5%	11%
Twitch	5%			3%	4%	8%	8%	5%	4%	8%	8%	4%	9%
Yubo	1%			1%	1%	*	1%	1%	1%	*	1%	1%	1%
Others	8%			14%	4%	4%	2%	6%	3%	3%	2%	9%	2%
None of these	2%			4%	2%	*	0%	2%	1%	*	0%	2%	0%
Don't know/ not sure what apps they have	1%			1%	*	1%	2%	1%	*	1%	2%	1%	2%

Q4b. Which of the following apps and platforms does your child or children use or access on a Smartphone? Select all that apply

(BASE : Parents of children with their own smartphone - 635)



All parents of children with own smartphone

	Yes		Sometimes	Νο
greed	70%		19%	19%
hone	65%		19%	26%
used	61%		30%	20%
chool	61%	12%	3	8%
ooms	60%		28%	20%
o bed	56%	18%	3	8%
luded	48%	28%		34%
ework	47%	26%	3	37%
rdian	46%	41%		25%
times	44%	27%	40)%
online	41%	32%	41	۱%
/ wish	27% 31%		55%	

Their smartphone is confiscated for a period if they dont use it responsibly / as we agreed

They access social media on their smartphone

We stick to rules around times smartphones can be used

They take their smartphone into school

They can use their smartphone in their bedrooms

They hand over their smartphone before they go to bed

If my child didnt have a smartphone I would worry they would be / feel excluded

They can use their smartphone when doing homework

Smartphone usage is supervised by an adult e.g. parent/guardian

We only allow internet access at certain times

They manage their own time onlin

They can use their phone at night if they wish

(BASE : Parents of children 5-8 with their own smartphone - 104)



	Age 5-8 years	with own sm Yes	artphone	Sometimes No
They hand over their smartphone before they go to bed	80%			9% 13%
We stick to rules around times smartphones can be used		78%		20% 5%
Smartphone usage is supervised by an adult e.g. parent/guardian	78%			16% 5%
Their smartphone is confiscated for a period if they don't use it responsibly / as we agreed	76%			17% 9%
We only allow internet access at certain times		60%		5% 16%
They can use their smartphone in their bedrooms	31%	31% 27%		42%
If my child didn't have a smartphone I would worry they would be / feel excluded	29%	26	5%	46%
They access social media on their smartphone	25%	14%	61%	/ 9
They take their smartphone into school	23%	8%	68%	
They can use their smartphone when doing homework	22%	18%	619	6
They manage their own time online	18%	20%	64%	
They can use their phone at night if they wish	10% 14%		77%	

(BASE : Parents of children 9-12 with their own smartphone - 241)



	Age 9-12 years with own smartphone				
		Yes		Sometimes	Νο
Their smartphone is confiscated for a period if they don't use it responsibly / as we agreed		79%		13%	9%
We stick to rules around times smartphones can be used		70%		23%	8%
They hand over their smartphone before they go to bed	70%			16% 149	%
We only allow internet access at certain times	53%		23%	26%	
Smartphone usage is supervised by an adult e.g. parent/guardian	48%			47%	5%
They access social media on their smartphone	47%		22%	34%	
They can use their smartphone in their bedrooms	43%		36%	22%	
If my child didn't have a smartphone I would worry they would be / feel excluded	36%		31%	35%	
They take their smartphone into school	29% 15%			57%	
They can use their smartphone when doing homework	26% 28%			49%	
They manage their own time online	22% 30%			50%	
They can use their phone at night if they wish	12% 26%	6		63%	

(BASE : Parents of children 13-15 with their own smartphone -298)



Age 13-15 years with own smartphone

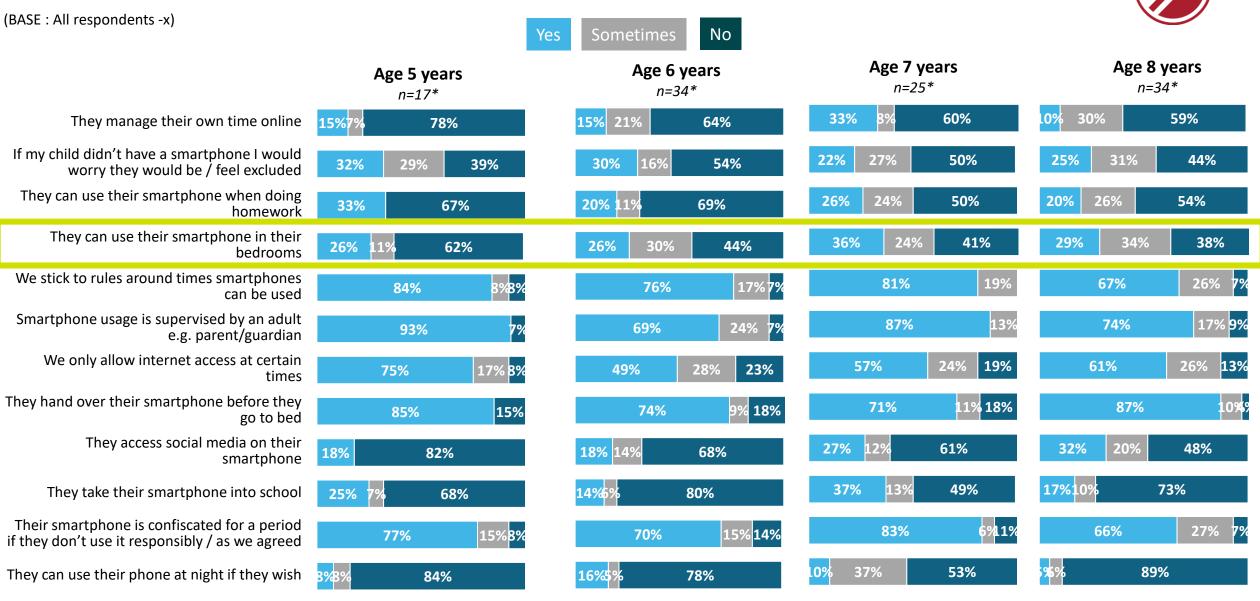
	7.80 10 10 years man		Sometimes No	
They access social media on their smartphone			15% 10%	
They take their smartphone into school		76%		10% 15%
They can use their smartphone in their bedrooms	68		20% 13%	
Their smartphone is confiscated for a period if they don't use it responsibly / as we agreed	65%		20	% 16%
They can use their smartphone when doing homework	57%		22%	22%
If my child didn't have a smartphone I would worry they would be / feel excluded	56%		24%	23%
We stick to rules around times smartphones can be used	49%		32%	21%
They manage their own time online	45%		31%	27%
They hand over their smartphone before they go to bed	42%	20%		40%
Smartphone usage is supervised by an adult e.g. parent/guardian	35%	39%	6	29%
We only allow internet access at certain times	34%	27%		42%
They can use their phone at night if they wish	27%	32%		45%

(BASE : Parents of children 16-17 with their own smartphone -162)

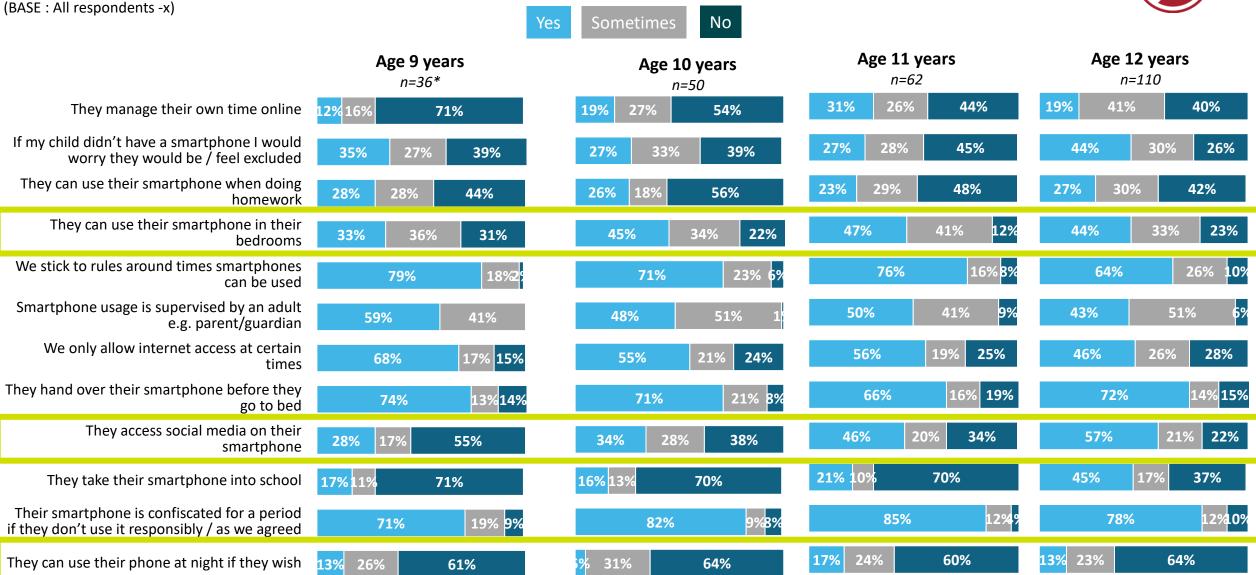


Age 16-17 years with own smartphone

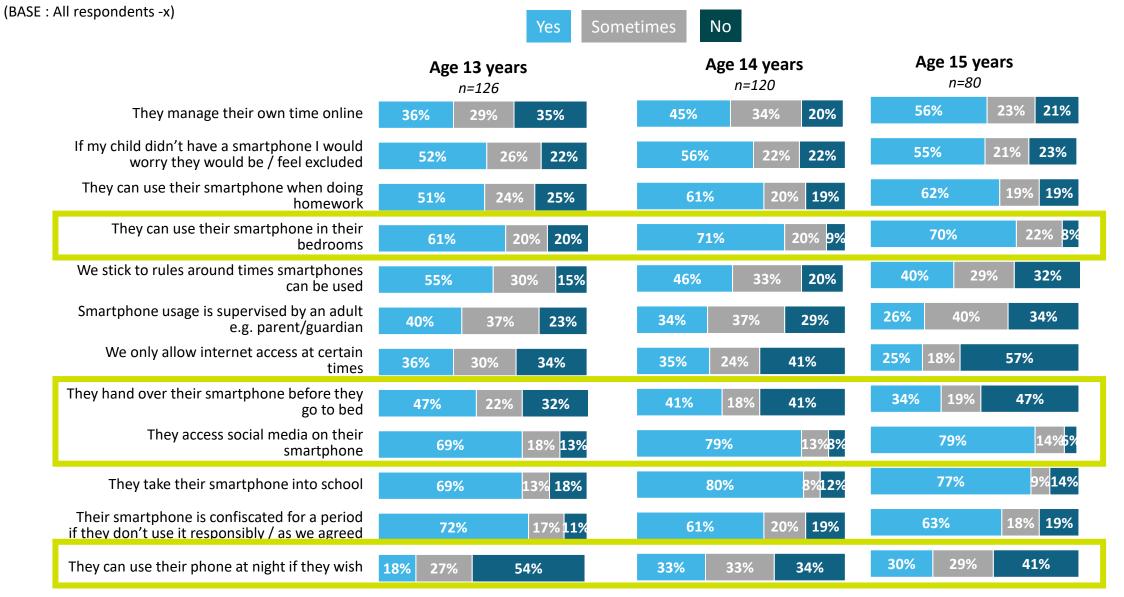
	Ye	S	Sometimes No
They access social media on their smartphone	84	%	13% <mark>3%</mark>
They take their smartphone into school	79%	9% 12%	
They can use their smartphone in their bedrooms	75%		20% 5%
They manage their own time online	65%	22%	13%
They can use their smartphone when doing homework	65%	18%	17%
If my child didn't have a smartphone I would worry they would be / feel excluded	56%	19%	25%
Their smartphone is confiscated for a period if they don't use it responsibly / as we agreed	51%	17%	33%
They can use their phone at night if they wish	47%	30%	24%
We stick to rules around times smartphones can be used	41%	25%	35%
We only allow internet access at certain times	24% 18%	58%	
Smartphone usage is supervised by an adult e.g. parent/guardian	21% 31%	48%	5
They hand over their smartphone before they go to bed	19% 14% 67%		

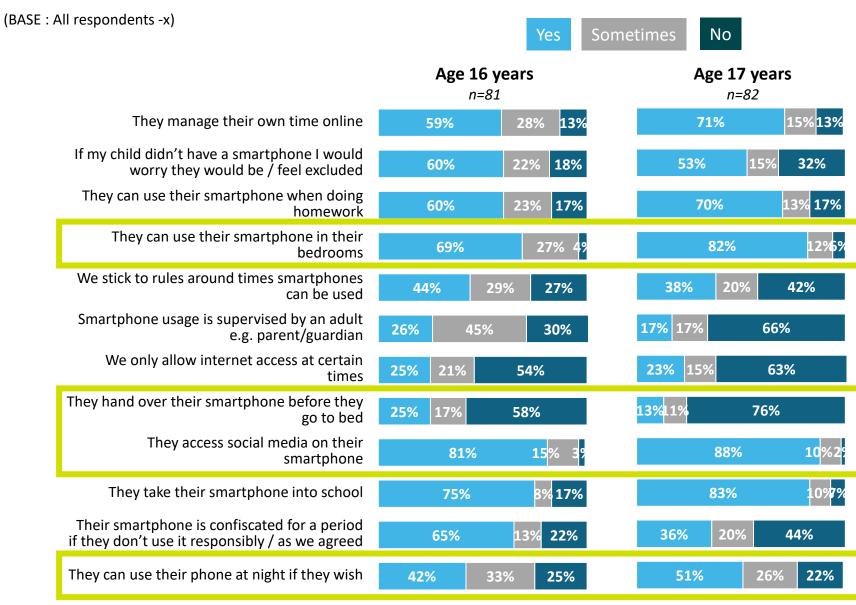








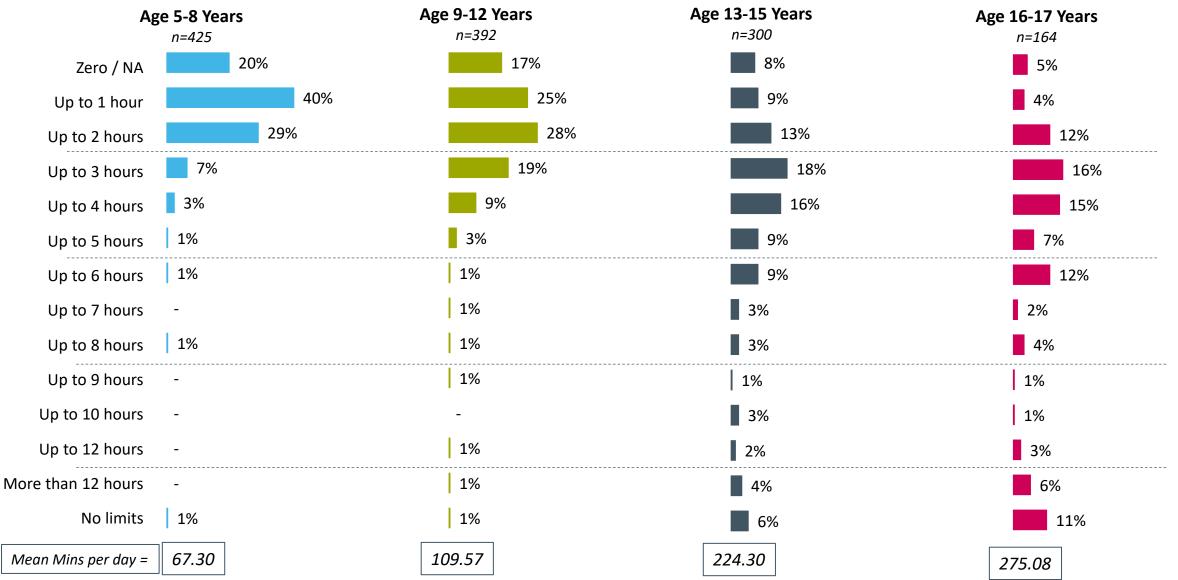






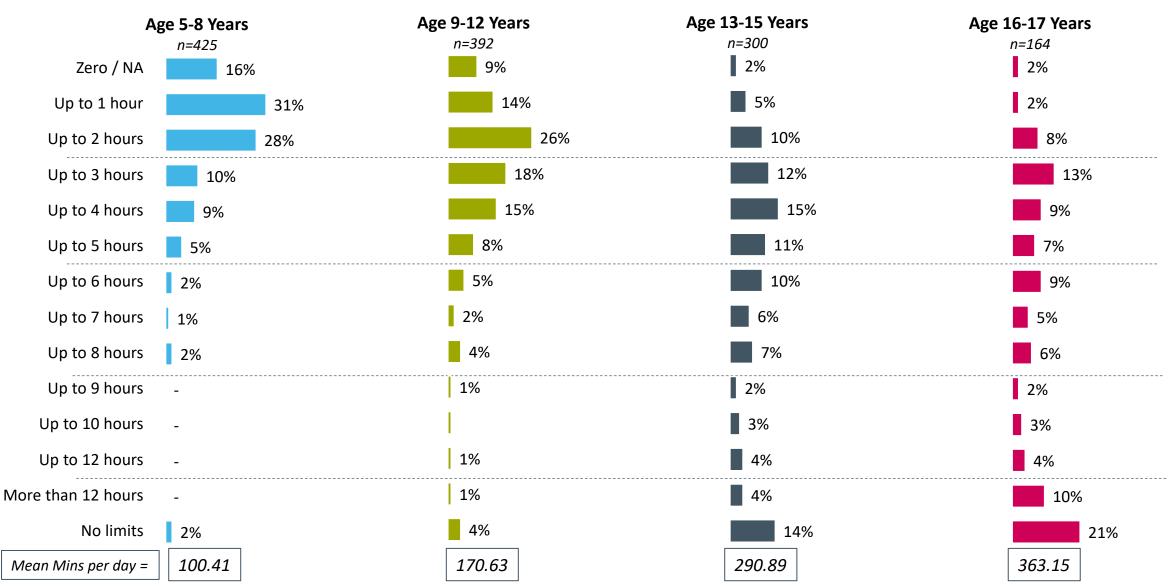
(BASE : All respondents -x)





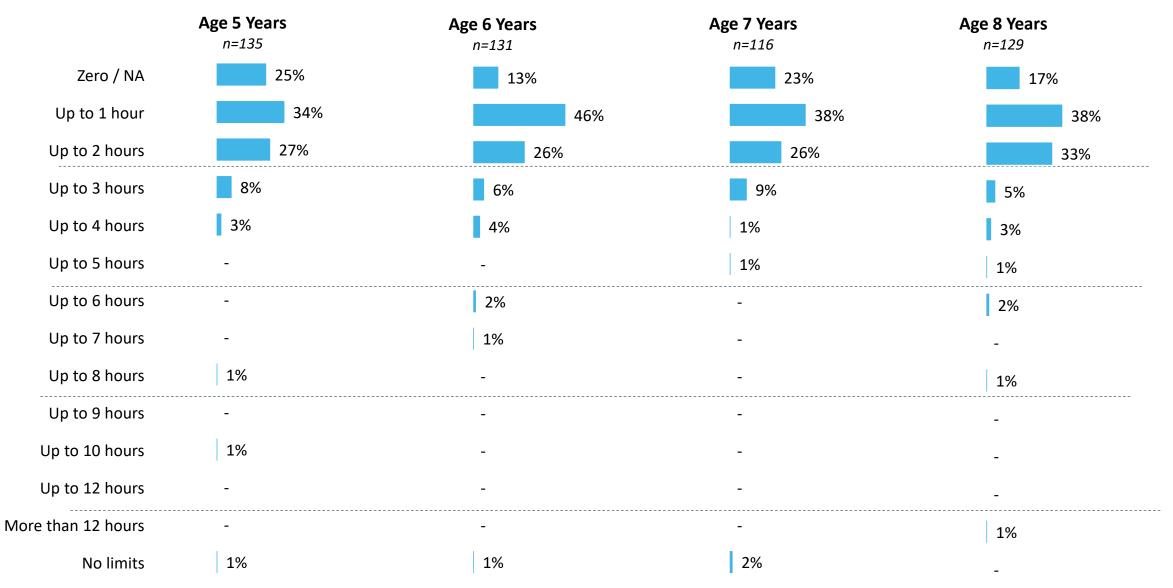
Daily internet access – weekend / holidays.

(BASE : All respondents -x)



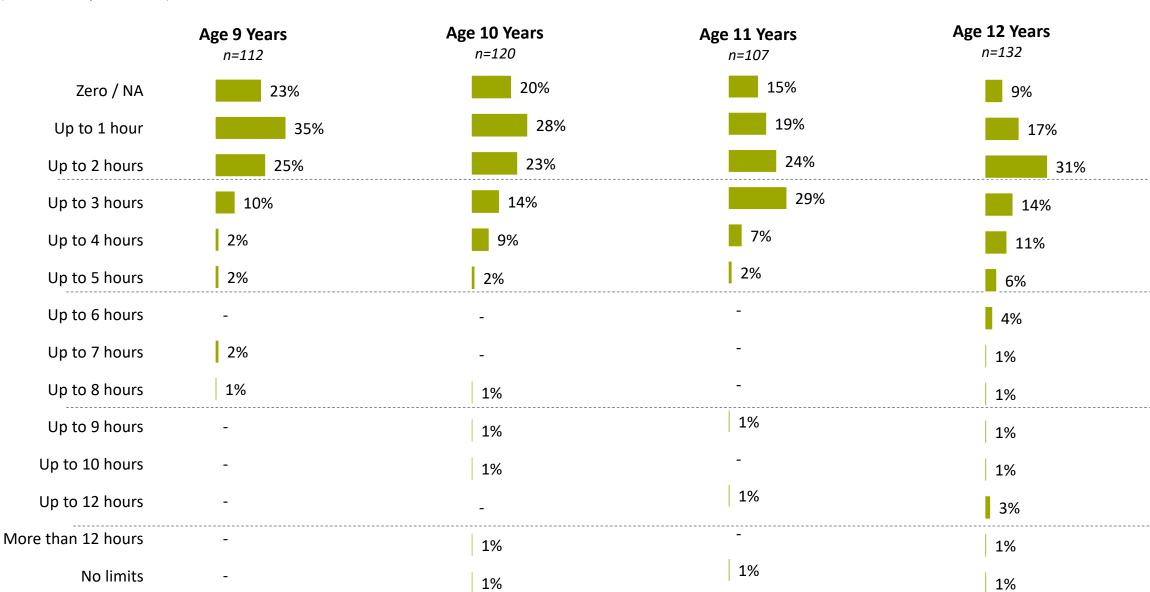


(BASE : All respondents -x)



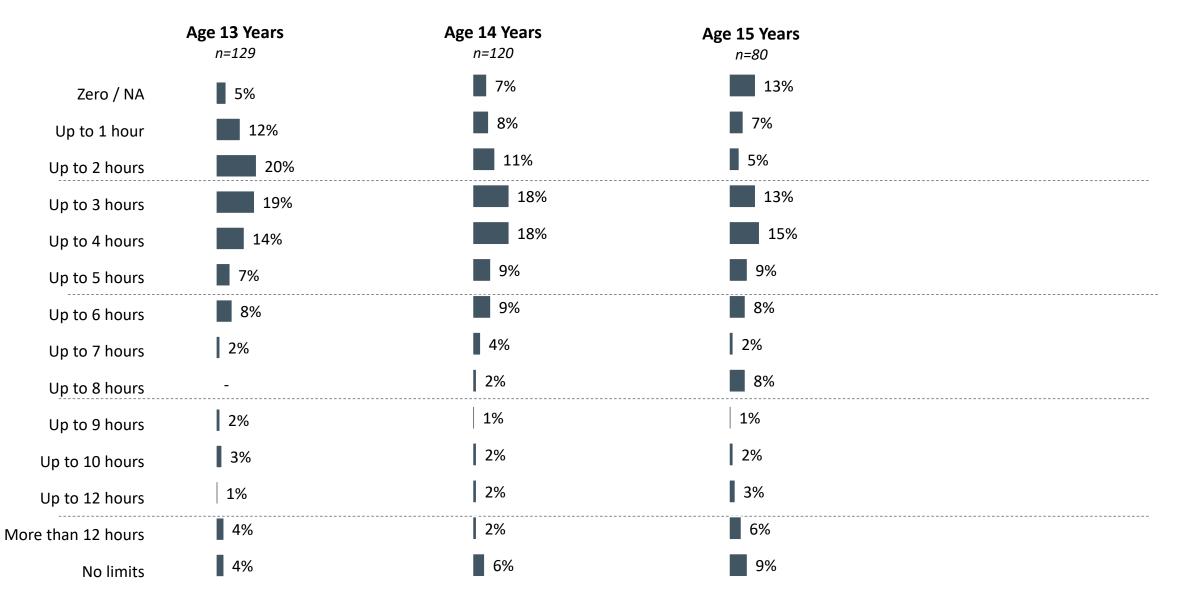


(BASE : All respondents -x)



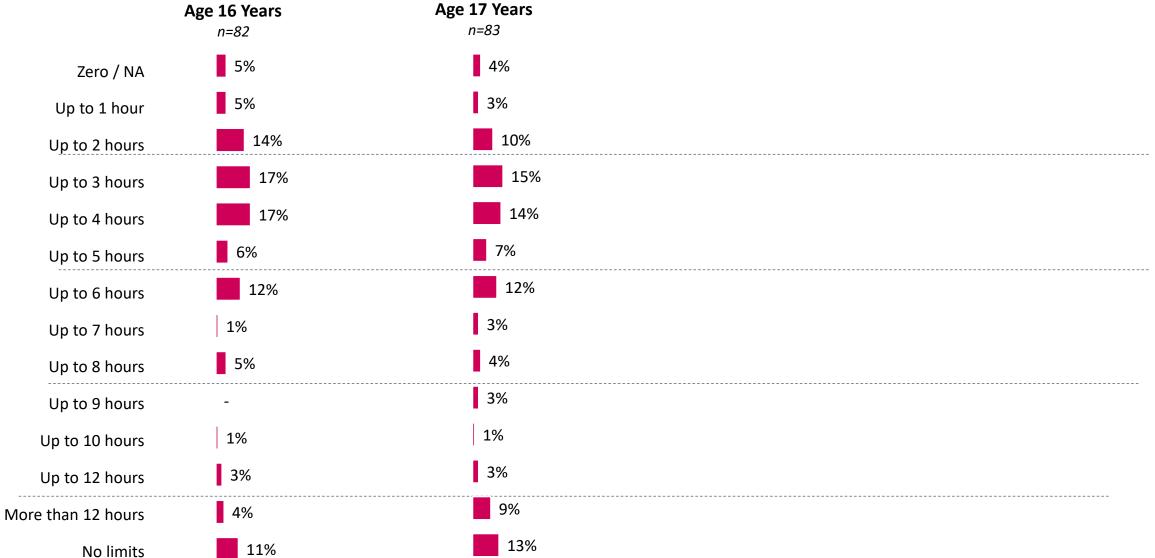


(BASE : All respondents -x)





(BASE : All respondents -x)

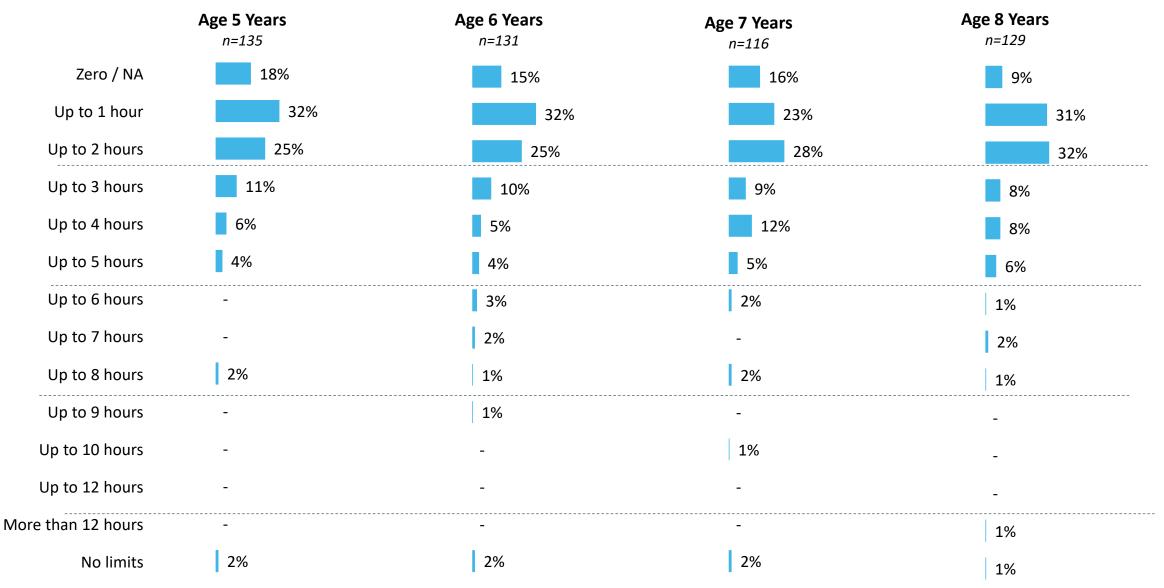




Daily internet access – weekends / holidays.



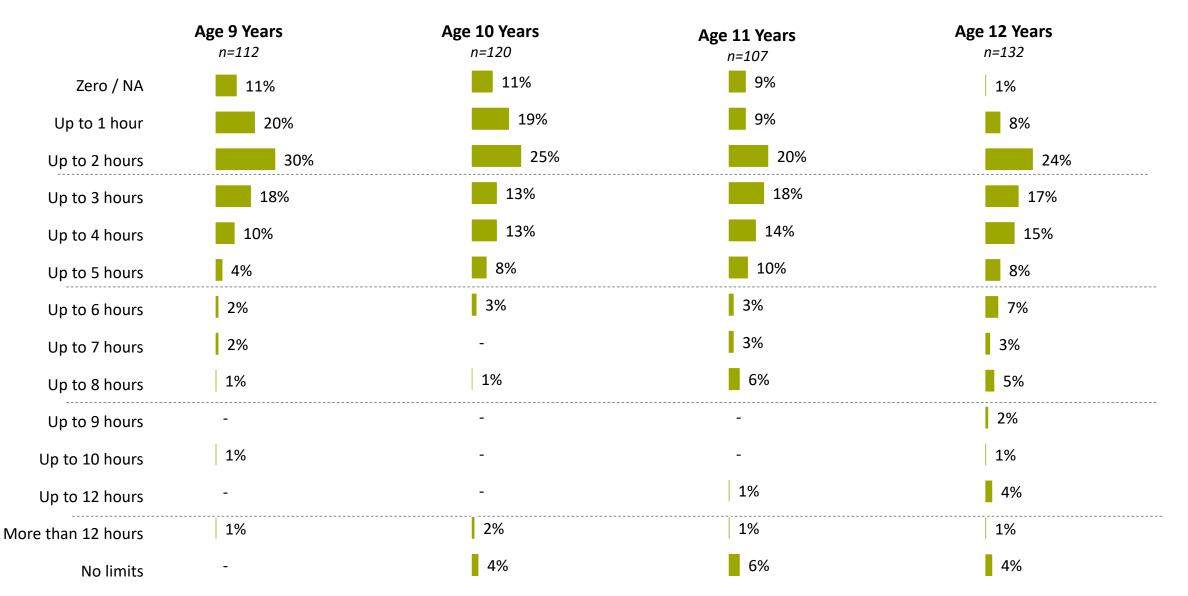
(BASE : All respondents -x)



Daily internet access – weekends / holidays.



(BASE : All respondents -x)

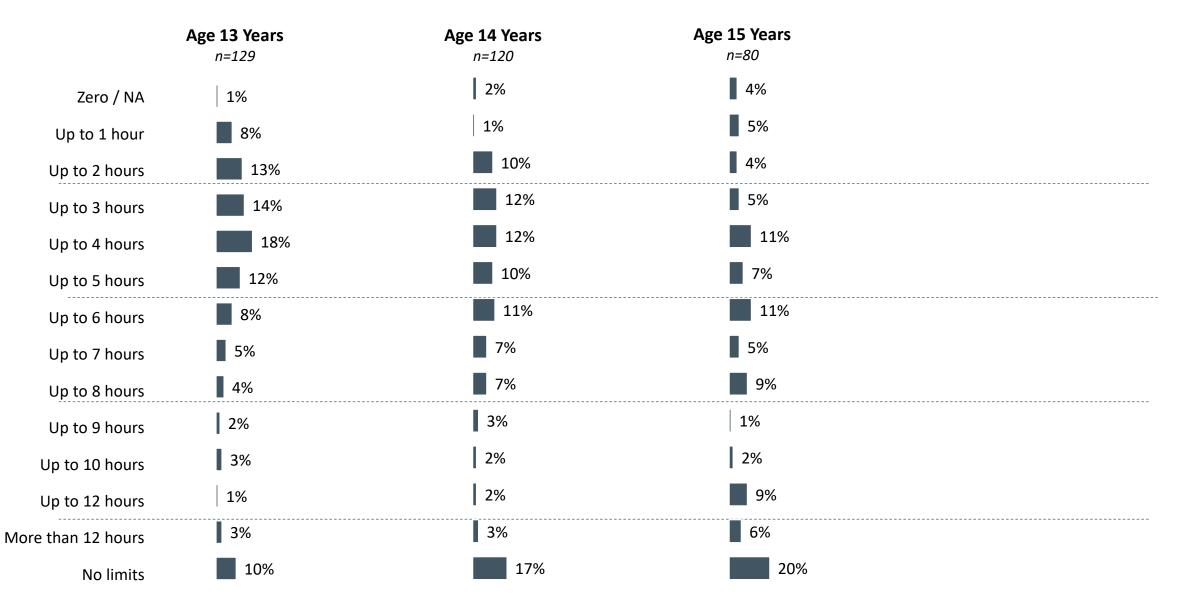


Q4d. On average, how many hours a day does your child/children have internet access via a smartphone or other device?

Daily internet access – weekends / holidays.

 \bigcirc

(BASE : All respondents -x)

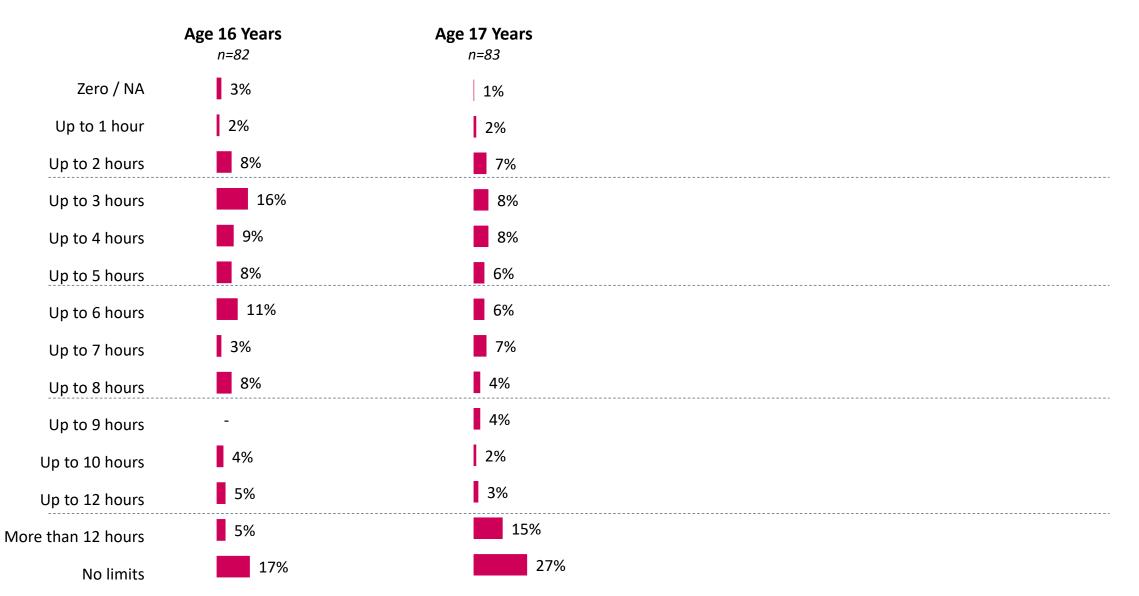


Q4d. On average, how many hours a day does your child/children have internet access via a smartphone or other device?

Daily internet access – weekends / holidays.

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(BASE : All respondents -x)

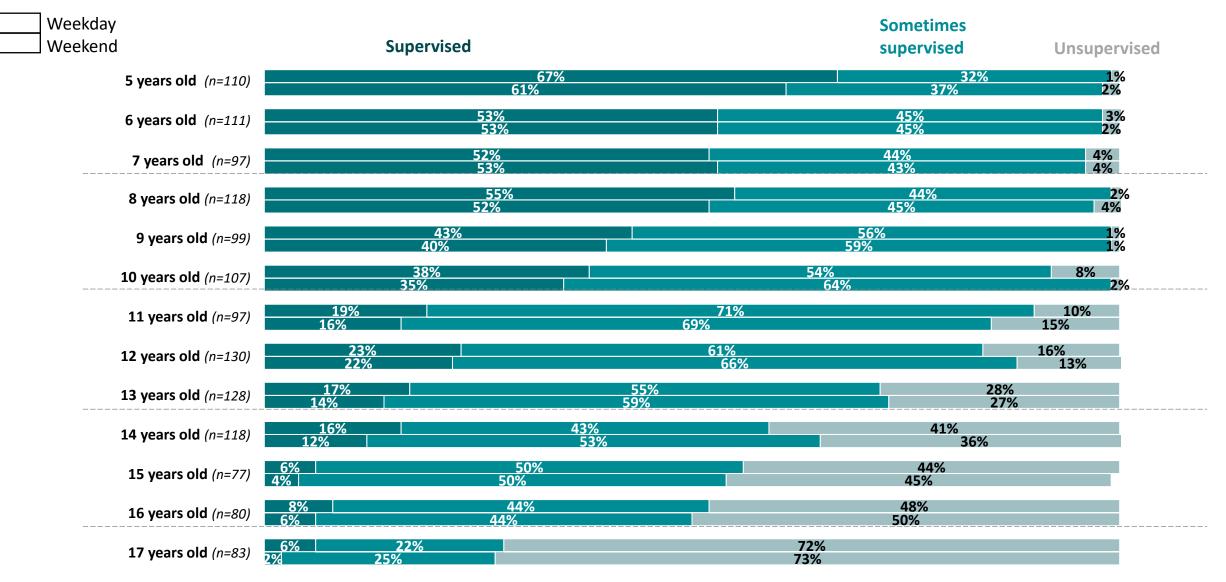


Q4d. On average, how many hours a day does your child/children have internet access via a smartphone or other device?

Internet access supervision reduces with age, and is lower during weekends and holiday times. Supervision levels for children aged 11+ decline considerably.



(BASE : All respondents -x)



Q4e. To what extent is this access supervised?

Children spend considerably more time online as they get older, whilst levels of supervision reduce.



(BASE : All respondents -x)

			· · · · · ·	
Weekday Weekend	Supervised	Sometimes supervised Unsupervised	Time (in mins) weekday (during school time)	Time (in mins) Weekend/ holidays
5 years old (n=110)	<u> </u>	32% 1% 37% 2%	63.07	82.87
6 years old (n=111)	<u> </u>	45% 3% 45% 2%	66.77	95.71
7 years old (n=97)	<u> </u>	44% 4% 4% 43% 4%	55.30	108.18
8 years old (n=118)	<u> </u>	44% 2% 45% 4%	72.92	112.39
9 years old (<i>n=99</i>)	<u> </u>	<u> </u>	70.54	122.36
10 years old (<i>n</i> =107)	<u>38%</u> 35%	54% 8% 64% 2%	92.64	135.23
11 years old (n=97)	<u> 19% </u>	10% 15%	103.68	173.81
12 years old (n=130)	23% 61% 22% 66%	16% 13%	151.17	221.07
13 years old (<i>n</i> =128)	<u> 17% </u>	28% 27%	203.85	251.09
14 years old (n=118)	16% 43% 12% 53%	41% 36%	223.45	291.07
15 years old (<i>n=77</i>)	6% 50% 4% 50%	44% 45%	262.66	361.47
16 years old (<i>n=80</i>)	8% 44% 6% 44%	48% 50%	240.41	316.26
17 years old (n=83)	6% 22% % 25%	72% 73%	310.57	415.67

Q4e. To what extent is this access supervised?



(Base: All respondents – 900)	Not at all	- Il concerned							Total Sample					nely concerned	Mean
		0	1	2	3	4	5	6		7	8	9		10	Score
	Cyberbullying	6%	5%	4%	6%	6%	9%	9%	9	9%	12%	9%		26%	6.45
Risk of receiving or accessing disturb in relation to self-harming suicidal ide		6%	3%	6%	6%	8%	9%	8%	6	11%	119	% 7%		25%	6.35
<mark>a</mark>	Risk of online grooming	7%	4%	5%	7%	6%	5 119	6	9%	6%	10%	6%		29%	6.31
Risk of	accessing pornography	11	%	3%	5%	6%	5% 11	.%	6%	10%	11	% 6%		25%	6.09
E	Effect on mental health	5%	4%	8%	89	%	7%	14%		9%	10%	11%	7%	18%	5.98
	Social media addiction	109	%	4%	6%	8%	7%	11%		10%	9%	13%	6%	16%	5.68
Risk of sharing pote	ntially harmful content	11	%	5%	6%	8%	7%	119	%	8%	11%	10%	6%	18%	5.61
Risk of receiving or accessing disturb in relation to 'thins	oing or harmful content po', 'pro ana', 'pro mia'	11	%	6%	6%	69	6%	11%	5	8%	9%	11%	6%	18%	5.61
Time	e spent on smartphone	6%	4%	8%		9%	10%	1	.5%		10%	11%	12%	6% 10%	5.37
Reduced involver	ment in other activities	1	3%	49	6 9	%	10%	10%		11%	8%	10%	9%	5% 11%	4.99
Di	isrupted sleep patterns		15%		5%	8%	10%	8%	6	10%	9%	10%	9%	4% 11%	4.81
	Damage to eyesight	11	%	5%	8%	, b	11%	9%		15%		11%	9%	9% 4% 7%	4.80
Risk of	financial fraud or scam		21	L%		8%	11%		10%	8%	5 10%	6 <mark>8%</mark>	6%	6% 3% 10%	3.98
Q5. Thinking of your child/children in th	ne 5 to 17 age group only	to w	hat ex	xtent,	if at all	, are yo	ou concerr	ied abou	it each	n of the	following		<mark>xxxx</mark> =	highest % scoring 10)

Q5. Thinking of your child/children in the 5 to 17 age group only: to what extent, if at all, are you concerned about each of the following with regard to your child/children and their smartphone usage?



(Base: All respondents – 425)	ned	All age 5-8 years Extremely concerned								Mean			
		0	L 2	3	4	5	6	7	8	9		10	Score
	Risk of online grooming	8%	4% 5%	8%	4%	7%	8%	5%	10% 5	5%		36%	6.57
Risk of receiving or accessing distur in relation to self-harming suicidal ic	0	8%	4% 6%	5%	8%	5%	5%	11%	10%	8%		29%	6.40
	Cyberbullying	8%	7% 3	6%	4%	9%	7%	7%	10%	9%		29%	6.39
Risk of	accessing pornography	15	% 4	4%	5%	5%	7%	7% 9	% 8	% 8%		27%	6.00
	Effect on mental health	6% 4	% 9%	6%	8	%	12%	8%	10%	11%	6%	20%	5.94
	Social media addiction	11%	4%	1% 8	%	5%	9%	9%	7%	14%	7%	20%	5.90
Risk of receiving or accessing distur in relation to 'thin	bing or harmful content spo', 'pro ana', 'pro mia'	11%	7%	7%	5%	5%	9%	7%	9%	10%	8%	21%	5.74
Risk of sharing pote	entially harmful content	14%	6 49	6%	10)% 4	8%	8%	9%	10%	7%	21%	5.62
Tim	e spent on smartphone	6%	5% 8%	9	%	119	6	14%	10%	10%	10	% 6% 10%	5.30
Reduced involve	ement in other activities	11%	3%	9%	10	%	9%	10%	7%	11%	8%	6% 15%	5.28
	Damage to eyesight	10%	6%	7%	9%		11%	15%	6	10%	8%	11% 6% 7%	4.92
E	Disrupted sleep patterns	15	% 4	% 7%	6	10%	9%	10%	5 <mark>9%</mark>	11%	6 1	0% 3% 12%	4.85
Risk of	f financial fraud or scam		21%		8%	12	2%	10%	8%	9%	7% 4%	7% 3% 10%	3.99
Q5. Thinking of your child/children in t	he 5 to 17 age group only	: to wha	t extent, if	at all, a	re you	concer	ned abou	it each of t	the followi	ng	×××	x = highest % scoring 10)

with regard to your child/children and their smartphone usage?



(Base: All respondents – 392)	concerr	ned			All age 9-12 years						Extrem	Mean			
		0 1	L 2	3	4	5	6	7	8		9		10		Score
	Cyberbullying	5% 3%	3% 6%	6 4%	8%	9%	11%	5	12%	10)%		28%		6.76
Risk of receiving or accessing disturbing on in relation to self-harming suicidal ideation to self-harming s		6% <mark>2%</mark>	5%	7%	9%	9%	8%	12%	5	13%	7%		24%		6.44
Risk c	of online grooming	6% <mark>2%</mark>	6%	7%	7%	11%	9%	8%	6 1	L0%	6%		28%		6.42
Risk of acce	ssing pornography	9%	1% 6%	6%	6%	12%	6%	8%	1	2%	8%		25%		6.30
Effec	t on mental health	5% 3%	7%	9%	6%	14	!%	8%	9%	1	3%	8%	18%		6.11
Risk of sharing potential	ly harmful content	9%	4%	6% 7	%	8%	10%	8%	12%		11%	6%	19%		5.85
Risk of receiving or accessing disturbing of in relation to 'thinspo',		10%	4%	6%	7%	6%	13%	9%	99	%	11%	5%	20%		5.77
Soci	al media addiction	9%	3% 7	7% 7	% 7	7%	13%	9%	9	%	13%	6%	169	%	5.74
Time spe	ent on smartphone	6% 4	% 7%	9%	6	11%	13%	5	12%		13%	129	% 4%	8%	5.31
Reduced involvement	t in other activities	14%	6	4% 7%	6 9	9%	10%	13%	6	9%	6%	12%	5%	10%	4.92
D	amage to eyesight	11%	4%	8%	13	%	10%	10	6%	10%	6	10%	9% 3%	8%	4.73
Disrup	oted sleep patterns	1	.8%	4%	9%	10%	6%	9%	5 9	9%	11%	119	6 4%	9%	4.68
Risk of finar	ncial fraud or scam		23%		7%	12%	6	9%	9%	9%	10	<mark>% 5</mark> %	5% 3%	8%	3.79
Q5. Thinking of your child/children in the 5	to 17 age group only	: to what	t extent,	if at all,	are you	concerne	d about e	ach of th	ne follow	ving		<mark>xxxx</mark> =	highest % so	coring 10	

Q5. Thinking of your child/children in the 5 to 17 age group only: to what extent, if at all, are you concerned about each of the following with regard to your child/children and their smartphone usage?



(Base: All respondents – 300)	Not at all	concer	ned				All	age	e 13-15	years	5		Extrem	ely con	cerned	Mean
		0	1 2	3	4	5	6		7	8	9			10		Score
	Cyberbullying	2% 4%	4% 6%	6 9	%	7%	12%		11%	149	%	7%		25%		6.71
Risk of receiving or accessing disturbi in relation to self-harming suicidal idea	-	2%3%	5% 7	7%	5%	13%	10)%	11%		15%	7	%	219	6	6.53
Risk of a	ccessing pornography	6% 3	% 5%	6%	5%	13%	, 7 9	6	11%	1	5%	7%		23%		6.41
Ri	sk of online grooming	4% 5%	6%	6%	7%		14%	99	% 7%	6	13%	7%		23%		6.32
Ef	fect on mental health	3% 3%	5%	7%	7%	14	%	129	%	11%	12%	6	8%	1	7%	6.20
S	ocial media addiction	7%	4% 59	% 7%	6	9%	13%		1 2 %	10	%	13%	6%	6	14%	5.72
Risk of receiving or accessing disturbi in relation to 'thinsp	ng or harmful content o', 'pro ana', 'pro mia'	8%	4%	6%	6%	8%	15%		10%	1	1%	12%	5 7	%	13%	5.71
Risk of sharing poten	tially harmful content	9%	5%	4%	6%	9%	13%		11%	1	1%	11%	7%	6	14%	5.66
Time	spent on smartphone	5% 49	6%	8%		10%	19	9%		12%	12%	6	12%	6%	8%	5.54
Dis	rupted sleep patterns	12%	6	7%	7%	10%	9%	,)	9%	9%	12%	6	8%	3%	14%	5.01
Reduced involvem	ent in other activities	1	5%	5%	9%	5 79	6 9%		11%	9%	10)%	10%	7%	8%	4.81
	Damage to eyesight	10%	4%	10%	6	10%	10%		16%		13%		8%	9%	4% 6%	4.76
Risk of f	inancial fraud or scam		19%		9%	1	1%	10%	7%	1	2%	9%	6%	4%1%	11%	4.06
OF Thinking of your shild (shildron in the		بماريد معدي		1 :£ -1 -					ah af tha	fallouin	_		_			_

Q5. Thinking of your child/children in the 5 to 17 age group only: to what extent, if at all, are you concerned about each of the following with regard to your child/children and their smartphone usage?

45

xxxx = highest % scoring 10



(Base: All respondents – 164)	Not at all	conce	rned				All age	e 16-17	' years		Ext	remely o	oncerned	Mean
		0	1 2	3	4	5	6	7	8	9		10)	Score
	Cyberbullying	6%	4% 4%	5%	8%	9%	8%	11%	13%	5	11%		21%	6.39
Risk of receiving or accessing disturbing o in relation to self-harming suicidal ideation		5% 2%	6 8%	7%	5%	12%	119	6 7%	5 1	3%	6%	2	4%	6.34
Risk of acces	ssing pornography	6%	4% 6	% 6%	6%	15	% 6	<mark>% 9</mark> %	5	15%	3%	2	4%	6.22
Effect	on mental health	4% 3%	6 7%	9%	6%	5	17%	9%	9%		13%	7%	15%	5.93
Risk o	<mark>f online grooming</mark>	9%	5%	6%	9%	7%	15%	6	% 6%	9%	5%	Ĩ	22%	5.70
Socia	al media addiction	9%	3%	9%	6%	8%	10%	12%	1	2%	12%	5%	13%	5.55
Time spe	nt on smartphone	8%	2% 7	%	10%	13%	9%	11	%	L0%	14%	4%	13%	5.51
Risk of sharing potentiall	y harmful content	9%	4%	9%	7%	8%	13%	9	%	1 2 %	11%	5%	13%	5.43
Risk of receiving or accessing disturbing o in relation to 'thinspo', '		14	4%	6%	6%	6% 5%	13%	99	6 7%		13%	5%	17%	5.43
Disrup	ted sleep patterns		18%	39	6 7%	11%	4%	10%	10%	7%	8%	8%	14%	4.97
Da	amage to eyesight	1	15%	3%	8%	8%	5% 1	L4%	13%		9%	5% 6%	11%	4.97
Risk of finan	icial fraud or scam		20%		8%	8%	8%	1% 1	.4%	9%	8%	6% 1%	5 13%	4.31
Reduced involvement	in other activities		19%	3	3% 9%	6 10)% 1	11%	12%	8%	7%	10%	4% 6%	4.30

Q5. Thinking of your child/children in the 5 to 17 age group only: to what extent, if at all, are you concerned about each of the following with regard to your child/children and their smartphone usage?

<mark>xxxx</mark> = highest % scoring 10

46

Parent or Guardian's knowledge of their children's online experiences. (i)

(Base: All respondents – 900)	% No	% Yes	Unsure
Been purposely excluded from a group chat or online event	64	21	<mark>14%</mark>
Been called offensive names	68	18	<mark>15%</mark>
Had any other experience online that you felt might be bullying or harassment	72	17	11%
Had someone spread false rumours about them	77	12	12%
Seen explicit images others have shared / received	73	11	<mark>17%</mark>
Accessed or shared content relating to mental health, depression or anxiety that wasn't from health professionals	76	10	14%
Accessed or been exposed to pornography	74	8	<mark>18%</mark>
Been threatened with physical harm	88	6	6%
Had someone, other than a parent, constantly ask where they were, who they were with or what they were doing	88	6	6%

Q6a. Thinking about your child's or children's smartphone or online experiences to the best of your knowledge has any of the following...

xxxx = notable % 'unsure' 47

Parent or Guardian's knowledge of their children's online experiences. (ii)



(Base: All respondents – 900)	9	% No	% Yes	Unsure
Accessed or shared content relating to suicide/self-harm		84	6	11%
Had someone send them explicit images they did not ask for		84	5	10%
Been asked to send explicit images of themselves by a friend or stranger	8	37	4	8%
Accessed or shared potentially harmful content relating to 'thinspo' and eating disorders		85	4	11%
Had any other experience online that you felt might be any form of grooming	٤	88	4	8%
Had someone share explicit images of them without their consent	9	0	3	7%
Been blackmailed, coerced or sextorted by someone online	9	1	3	6%
Been victim of a financial fraud or scam	93	3	3	4%

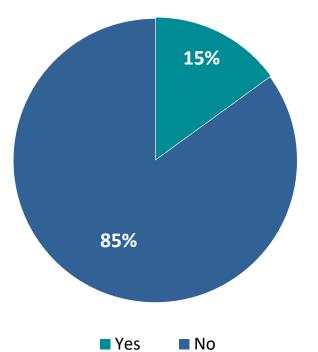
Q6a. Thinking about your child's or children's smartphone or online experiences to the best of your knowledge has any of the following...

Parent had suspicions child may be experiencing circumstances but been / felt unable to stop or deal with it – increases to 20% where unsupervised.



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(BASE : All respondents -900)

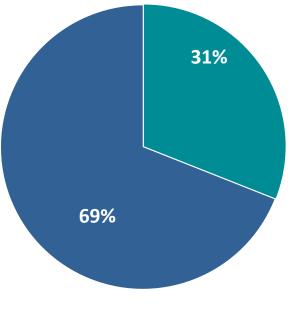


		Age o [.] (All ch	f child ildren)			Age o with ow	f child n phone		Access supervised (all ages) full week			
	5-8 Years old	9-12 Years old	13-15 Years old	16-17 Years old	5-8 Years old	9-12 Years old	13-15 Years old	16-17 Years old	Yes/ sometimes	Unsupervised		
n=	425	392	300	164	104	241	298	162	771	240		
Yes	11%	14%	19%	23%	23%	15%	19%	23%	14%	20%		
No	89%	86%	81%	77%	77%	85%	81%	77%	86%	80%		

Child or children has spoken about friends or others who have experienced these online circumstances – increases to 40% where unsupervised.

(BASE : All respondents -900)



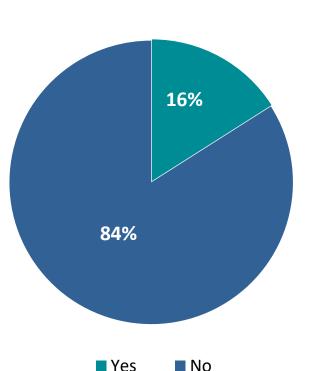


		Age of (All chi				Age o with ow	f child n phone		Access supervised (all ages) full week		
	5-8 Years old	9-12 Years old	13-15 Years old	16-17 Years old	5-8 Years old	9-12 Years old	13-15 Years old	16-17 Years old	Yes/ sometimes	Unsupervised	
n=	425	392	300	164	104	241	298	162	771	240	
Yes	20%	31%	44%	53%	30%	30%	44%	54%	30%	40%	
No	80%	69%	56%	47%	70%	70%	56%	46%	70%	60%	

■ Yes ■ No

Concerned about child or children's online experiences resulting in telling other parents/ teachers or others (including the Gardai).

(BASE : All respondents -900)



		•	of child hildren)		Age of child with own phone						
	5-8 Years old	9-12 Years old	13-15 Years old	16-17 Years old	5-8 Years old	9-12 Years old	13-15 Years old	16-17 Years old			
n=	425	392	300	164	104	241	298	162			
Yes	14%	14%	18%	19%	26%	16%	18%	19%			
No	86%	86%	82%	81%	74%	84%	82%	81%			

res no

Q6c. Have you ever been so concerned about your child's or children's experiences online or on their phones that you felt you should mention it to other parents, teachers or others (including the Gardai)?

Satisfied with current solutions to monitor child's online activities and interactions?



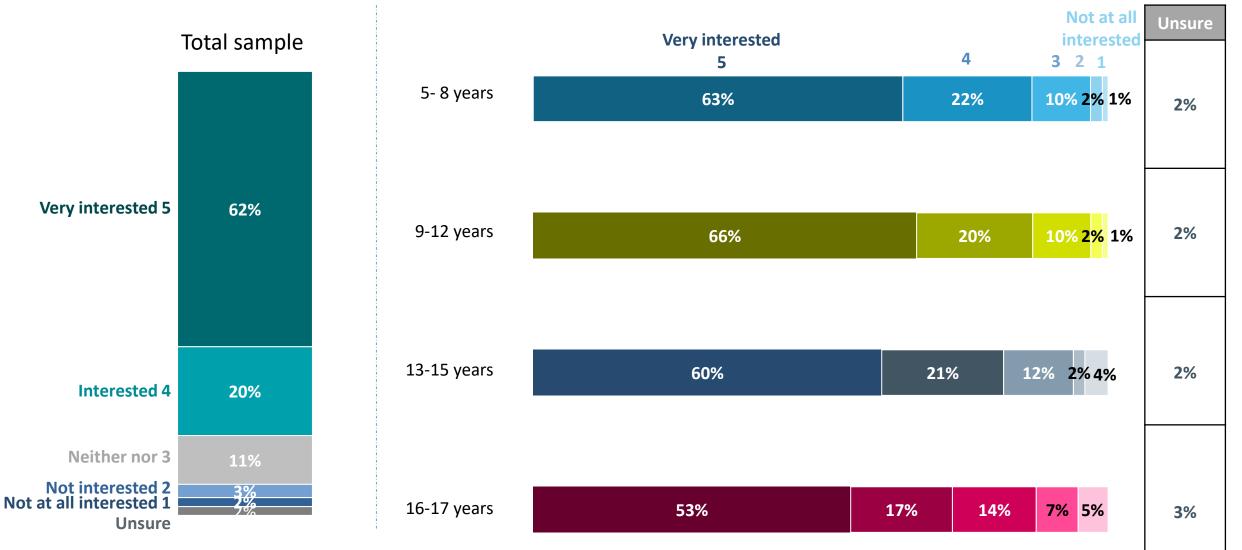
(Base: All respondents –900)



Q7a. To what extent are you satisfied with the current solutions to monitoring your child's online activities and interactions? Please rate on a scale of 1 to 5 where 1 = not at all satisfied and 5 = very satisfied.

Interested in a solution?

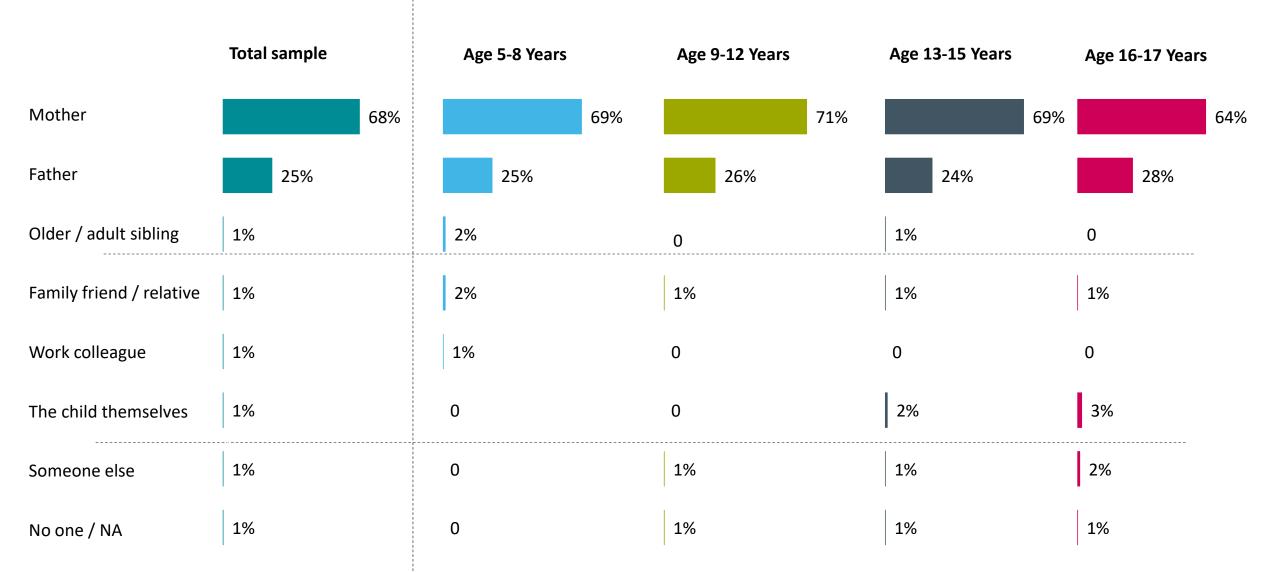
(Base: All respondents –900)



Q7c. How interested or not would you be in a solution to parental monitoring of your child's online activities and interactions that was built into the child's smartphone to block the wrong type of messages at source, keep you informed and isn't just another app? Please rate on a scale of 1 to 5 where 1 = not at all interested and 5 = very interested.

Adult decision maker – online child-protection / technical solutions.

(BASE : All respondents -900)



Q7d. Who in your family is most involved / the decision maker when it comes to online child-protection / technical solutions to devices? SELECT ONE

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